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Automotive Service Association of Nebraska

PAST DUE

From the President

The Best Advocate is You!

Know of a good shop in your area? Buying from a vendor who is not an Associate Member? Tell them about ASA! Or tell us about them.

We Want to Hear From You!

Have a topic you would like to see presented at an upcoming Member Business Meeting or in an issue of Past Due? Are there key ideas you would like to share with others? Having a problem that you can't find the solution to?

Looking for specific training?

Let us know!

Contact us:

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Hello everyone! Welcome to the kick off to summer; let's hope for some warm weather to get those A/C jobs in our shops. First off, I really want to thank you all for being ASA members. It is an association that if you put everything you can into, you will get two-fold back. I received so much valuable training when Jennah and I attended the National Convention, and am so excited to implement it for the betterment of the Nebraska Association. Education is so important! The more training we can provide, the more business we can rally into our shops. We are putting together a great convention for all of you, with lots of great training and networking opportunities. Hope you are all planning on attending in September! See you at the June meeting!



Hillary McDonald—ASA-Nebraska President

The Better Business Bureau - A Good Source of Info

We were pleased to have Sharon Brodhagen from the Better Business Bureau speak during our Member Business Meeting held in Lincoln. The Better Business Bureau (BBB) has been around for a long time, being created in 1912 by businessmen trying to control false advertising. In its 96 years, the BBB has evolved to help businesses and especially consumers deal with unethical business practices and scams. To learn about all of the products and services the BBB has to offer visit www.bbb.org or call Sharon at (402) 476-8822.

Need Technical Training?

One of the major obstacles each shop owner faces is how to keep their people trained in all areas of the industry. Technology is changing so fast that its not easy to keep up to date. The Tri-Cities group is working together to find a solution! Our last meeting at Central Community College in Hastings brought to light some great ideas and suggestions. Together we will be working to develop a structured curriculum in a web-based format. If you have questions or suggestions about this program, please contact the state office. A big thank you to all of those that participated to get this up and going!

Education, Networking, FUN!

Direction '08 is coming! September 26th-28th, 2008! Holiday Inn at 72nd & Grover, Omaha, NE. Save the date and plan to attend! More details to come.

"Don't go around saying the world owes you a living. The world owes you nothing. It was here first."

-Mark Twain

Upcoming Meetings

June 3rd

Nebraska Workforce

Panera Bread

201 N 66th Street

Lincoln, NE

Dinner @ 6:30 pm

Meeting @ 7:00 pm

Dinner provided by AutoZone

July 13th

ASA Benefits – Bring a Friend!

Location TBD

Hastings, NE

Dinner @ 6:30 pm

Meeting @ 7:00 pm

Dinner provided

Are You Throwing Away FREE Money?

Being an ASA member has many benefits that can not only help your business grow but can also save you money! Are you using all of the benefits that you can? Do you even know what benefits are available to you? Mark your calendars, bring a friend, and plan to attend this informational meeting being held July 13th in Hastings, NE. Weather permitting, the meeting will be held a local park. More details to come! Dinner will be provided.

Can NE Workforce Work For You?

What is Nebraska Workforce Development? They are not just that agency you have to register with to get unemployment! Bonnie Gardner with NE Workforce will be presenting information on some of their many services including tax credits, employer services, labor market information, and grants for training. This valuable information is being presented during the next Member Business Meeting being held in Lincoln, Tuesday, June 3rd at Panera Bread, 201 North 66th Street. Dinner is at 6:30 pm with the meeting starting at 7:00 pm. Dinner is being provided courtesy of AutoZone.



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